

## 2025 Holiday Shipping Timeline

To assist you with planning and customer communication we have provided the final order submission dates below. These dates allow for the first delivery attempt to occur prior to the holiday. During this busy season, WineDirect will maintain our standard order cutoff time of 1pm to give you as much time as possible to get your orders in.

| <b>SERVICE</b>                          | <b>TIME IN TRANSIT</b> | <b>MARTIN LUTHER KING JR. DAY</b><br>January 20, 2025 | <b>EASTER</b><br>April 20, 2025 | <b>MOTHER'S DAY</b><br>May 11, 2025 | <b>MEMORIAL DAY</b><br>May 26, 2025 | <b>INDEPENDENCE DAY</b><br>July 4, 2025 | <b>LABOR DAY</b><br>September 1, 2025 | <b>THANKSGIVING</b><br>November 27, 2025 | <b>CHRISTMAS DAY</b><br>December 25, 2025  | <b>NEW YEAR'S DAY</b><br>January 1, 2026  |
|---|------------------------|---|---------------------------------|-------------------------------------|-------------------------------------|---|---------------------------------------|--|--|---|
|   |                        |   |                                 |                                     |                                     |   |                                       |  | *no carrier pick up on Christmas Eve, however carriers still deliver expedited service levels on 12/24 | *no carrier pick up on New Year's Eve, however carriers still deliver expedited service levels on 12/31 |
| <b>GROUND, PRIORITY &amp; OVERNIGHT</b> | 1 Day                  | 1/16  | 4/17                            | 5/8                                 | 5/22                                | 7/2                                     | 8/28                                  | 11/25                                    | 12/23  | 12/30   |
| <b>GROUND</b>                           | 2 Days                 | 1/15  | 4/16                            | 5/7                                 | 5/21                                | 7/1                                     | 8/27                                  | 11/24                                    | 12/19  | 12/26   |
| <b>GROUND</b>                           | 3 Days                 | 1/14  | 4/15                            | 5/6                                 | 5/20                                | 6/30                                    | 8/26                                  | 11/21                                    | 12/18  | 12/22   |
| <b>GROUND</b>                           | 4 Days                 | 1/13  | 4/14                            | 5/5                                 | 5/19                                | 6/27                                    | 8/25                                  | 11/20                                    | 12/17  | 12/19   |
| <b>GROUND</b>                           | 5 Days                 | 1/10  | 4/10                            | 5/2                                 | 5/16                                | 6/26                                    | 8/22                                  | 11/19                                    | 12/16  | 12/18   |
| <b>GROUND</b>                           | 6 Days                 | 1/9   | 4/9                             | 5/1                                 | 5/15                                | 6/25                                    | 8/21                                  | 11/18                                    | 12/15  | 12/17   |
| <b>GROUND</b>                           | 7 Days                 | 1/8   | 4/8                             | 4/30                                | 5/14                                | 6/24                                    | 8/20                                  | 11/17                                    | 12/12  | 12/16   |
| <b>TEMP CONTROL - All Routes</b>        | Minimum 7 Days         | 1/6   | 4/7                             | 4/28                                | 5/12                                | 6/23                                    | 8/18                                  | 11/10                                    | 12/8   | 12/8  |
| <b>WineDirect Operations Hours</b>      | -                      | 1/20 - Open<br>Only FedEx Pick Up<br>No UPS Pick Up   | 4/20 - Sunday - Closed          | 5/11 - Sunday - Closed              | 5/26 - Closed                       | 7/4 - Closed                            | 9/1 - Closed                          | 11/27 - Closed<br>11/28 - Open           | 12/24 - Closed<br>12/25 - Closed   | 12/31 - Closed<br>1/1 - Closed  |
| <b>WineDirect Client Success Hours</b>  | -.                     | 1/20 - Open   | 4/20 - Sunday - Closed          | 5/11 - Sunday - Closed              | 5/26 - Closed                       | 7/4 - Closed                            | 9/1 - Closed                          | 11/27 - Closed<br>11/28 - Closed         | 12/24 - Closed<br>12/25 - Closed   | 12/31 - Closed<br>1/1 - Closed  |

\*Temp Control Services - Southern Route last order submission date is Thursday, 11/10/2025. Northern Route and White Glove services available year round.

\*\*1st delivery dependent on time in transit.